

STATEMENT UNDER 37 CFR 3.73(b)Applicant/Patent Owner: Adobe Systems IncorporatedApplication No./Patent No.: 10/608,442Filed/Issue Date: 1/26/03Entitled: Custom Event and Attribute Generation for Use in Website Traffic Data Collection

Adobe Systems Incorporated

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest
(The extent (by percentage) of its ownership interest is _____ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy therefore is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Inventors To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 014724, Frame 0693, or for which a copy thereof is attached.

2. From: Inventors To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 016488, Frame 0298, or for which a copy thereof is attached.

3. From: Omniture, Inc. To: Wells Fargo, Foothill, LLC, As Agent

The document was recorded in the United States Patent and Trademark Office at

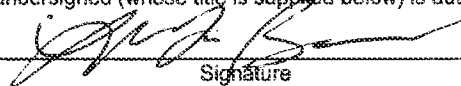
Reel 022078, Frame 0141, or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature

1-5-10

Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney
Title

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OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

4. From: Wells Fargo Foothill, LLC To: Omniture, Inc.

The document was recorded in the United States Patent and Trademark Office at

Reel 023525, Frame 0335, or for which a copy thereof is attached.

5. From: _____ To: _____

The document was recorded in the United States Patent and Trademark Office at

Reel _____, Frame _____, or for which a copy thereof is attached.

6. From: Omniture, Inc. To: Adobe Systems Incorporated

The document was recorded in the United States Patent and Trademark Office at

Reel 023538, Frame 0077, or for which a copy thereof is attached.☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

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Signature

1-5-10

Date

Lori Behun

Printed or Typed Name

Telephone Number

Patent Attorney

Title



United States Patent and Trademark Office

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Assignments on the Web > Patent Query

Patent Assignment Abstract of Title

*NOTE: Results display only for issued patents and published applications.
For pending or abandoned applications please consult USPTO staff.*

Total Assignments: 5

Patent #: NONE

Issue Dt:

Application #: 10608442

Filing Dt: 06/26/2003

Publication #: 20040122943

Pub Dt: 06/24/2004

Inventors: Brett Error, Chris Error, Brian Curran

Title: Custom event and attribute generation for use in website traffic data collection

Assignment: 1

Reel/Frame: 014724/0693

Recorded: 11/25/2003

Pages: 4

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignors: ERROR, CHRIS

Exec Dt: 10/24/2003

ERROR, BRETT

Exec Dt: 10/30/2003

CURRAN, BRIAN

Exec Dt: 11/13/2003

Assignee: OMNITURE, INC.1358 WEST BUSINESS PARK DRIVE
OREM, UTAH 84601Correspondent: FENWICK & WEST LLP
DAVID D. SCHUMANN
801 CALIFORNIA STREET
SILICON VALLEY CENTER
MOUNTAIN VIEW, CA 94041

Assignment: 2

Reel/Frame: 016488/0298

Recorded: 04/25/2005

Pages: 8

Conveyance: RE-RECORD TO CORRECT SEVERAL EXECUTION DATES ON A DOCUMENT PREVIOUSLY RECORDED AT REEL 014724, FRAME 0693. (ASSIGNMENT OF ASSIGNOR'S INTEREST)

Assignors: ERROR, BRETT

Exec Dt: 10/24/2003

ERROR, CHRIS

Exec Dt: 10/30/2003

CURRAN, BRIAN

Exec Dt: 11/13/2003

Assignee: OMNITURE, INC.1358 WEST BUSINESS PARK DRIVE
OREM, UTAH 84601Correspondent: AMIR H. RAUBVOGEL
FENWICK & WEST LLP
SILICON VALLEY CENTER
801 CALIFORNIA STREET
MOUNTAIN VIEW, CA 94041

Assignment: 3

Reel/Frame: 022678/0141

Recorded: 01/08/2009

Pages: 12

Conveyance: SECURITY AGREEMENT

Assignor: OMNITURE, INC.

Exec Dt: 12/24/2008

Assignee: WELLS FARGO FOOTHILL, LLC, AS AGENT2450 COLORADO AVENUE, SUITE 3000 WEST
SANTA MONICA, CALIFORNIA 90404

Correspondent: SANDRA P. THOMPSON
18400 VON KARMAN AVENUE, SUITE 800
IRVINE, CA 92612

Assignment: 4

Reel/Frame: 023525/0335 **Recorded:** 11/17/2009 **Pages:** 8

Conveyance: RELEASE BY SECURED PARTY (SEE DOCUMENT FOR DETAILS).

Assignor: WELLS FARGO FOOTHILL, LLC **Exec Dt:** 10/23/2009

Assignee: OMNITURE, INC.
550 EAST TIMPANOGOS CIRCLE
OREM, UTAH 84097

Correspondent: ROBERT C. KOWERT
P.O. BOX 398
AUSTIN, TX 78767-0398

Assignment: 5

Reel/Frame: 023538/0077 **Recorded:** 11/18/2009 **Pages:** 20

Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor: OMNITURE, INC. **Exec Dt:** 11/12/2009

Assignee: ADOBE SYSTEMS INCORPORATED
345 PARK AVENUE
SAN JOSE, CALIFORNIA 95110

Correspondent: ROBERT C. KOWERT
P.O. BOX 398
AUSTIN, TX 78767-0398

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POWER OF ATTORNEY BY ASSIGNEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Adobe Systems Incorporated, ("assignee"), a Delaware corporation having a place of business at 345 Park Avenue, San Jose, CA 95110, certifies that to the best of assignee's knowledge and belief it is the assignee of the entire right, title, and interest in and to the applications recorded are reel 023538, frame 0077, and represents that the undersigned is a representative authorized and empowered to sign on behalf of the assignee.

Pursuant to 37 C.F.R. § 3.73(b), the assignee references the assignment documents recorded at reel 023538, frame: 0077, that evidence the placement of title in the assignee.

Pursuant to 37 C.F.R. §1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners at Customer Number **65132**.

Pursuant to 37 C.F.R. §3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Send all future correspondence to the address associated with Customer Number: **65132**.

Assignee of Interest	Adobe Systems Incorporated
	345 Park Avenue
	San Jose, CA 95110

Dated: 1-5-10

By: 

Name: Lori Behun

Title: Patent Attorney